

About The Cable

The Cable, the College of St. Scholastica's student-run newspaper, is written, edited, and produced by students.

With a weekly circulation of 1000 papers, the Cable delivers news to students, staff, faculty, and community members each Friday during the fall and spring semesters.

Funding for the Cable comes from St. Scholastica's Student Senate and the sale of advertisements.

The precursor to the Cable, the Scriptorium, published its first issue in January 1932 and continued until 1969. In 1977, the student newspaper returned to St. Scholastica as the Cable. Today, the Cable continues to release its print edition, but has also excelled at distributing news on its website and through social media.

The Cable Staff

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Oops — We Did It Again

Errors can be reported to the Cable at cable@css.edu or directly to the editor-in-chief, Abigail Blonigen, ablonigen@css.edu.

Arizona

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In Geary's notice to the college, she stated that the "college does not have a viable path to develop a thriving presence in Arizona without committing substantial additional resources" and that the college would be "best served by reallocating the

resources that this site would have required over the next several years."

The college has stopped enrollment for the future, and current students are still in the system and will be graduating in May. In her letter, Geary said "St. Scholastica has delivered a high quality educational experience to a diverse group of students."

Loppnow agreed with

this when he said the college "made sure that the students themselves were being taken care of by working with students on an individual basis." He noted that this was a challenging decision because it was a good mission fit and the students were doing so well, but it was strategically correct.

Cover: Cable Relaunch Party

Breanna Cole
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Formally known as The Cable, the student newspaper has changed its logo and name to The Script. Along with this transformation, there was a relaunch event on Thursday evening, April 19. The event consisted of a display of Scriptorium and Cable archives, refreshments, and the reveal of the new name and logo. In addition to this excitement, there was also a panel of experienced journalists who gave insight on what their careers entail.

The panel included: Rick Lubbers, executive editor of the Duluth News Tribune; Ron Brochu, co-owner and business manager of the Business North newspaper; Katie Rohman, regional editor at the Duluth Media Group; Robin Washington, award-winning journalist, columnist, and producer, and former editor of the DNT; Christa Lawler, an arts and entertainment reporter at the DNT; and Addie Bergstrom, news designer and copy editor at the DNT.

Abigail Blonigen, the editor-in-chief of the College of St. Scholastica's student newspaper facilitated the panel, asking about their experiences in the journalism world. Each panelist briefly described their journalism history and how they got to where they are today.

After introductions, Blonigen asked, "Why were you drawn to journalism as opposed to other types of writing?"

Lubbers responded first describing his early childhood experiences.

"I actually wasn't drawn to it. I can't remember wanting to do anything else in my life. When I was younger, I used to make newspapers and put them in my buddy's mailbox ... I didn't really have an 'aha!' moment, it was just a singular focus for me," Lubbers said.

Bergstrom spoke about writing as a kind of healing process.

"So, one thing was for sure, I didn't like math at all ... I also never liked being put on the spot. I believe in the power of words, and I liked the idea of putting words on a page and crafting it until it's just right ... I, like some of the other panelists, made newspapers when I was a little kid, and this helped me get through my chaotic childhood. I would write to make better sense of the world," Bergstrom said.



The College of St. Scholastica student newspaper hosted a panel on Thursday, April 19. From left: Rick Lubbers, Ron Brochu, Katie Rohman, Robin Washington, Christa Lawler, and Addie Bergstrom. Cable Photo/Zach Thomas.

The second question asked was, "What are some of the biggest challenges you've had to overcome in your career?"

Brochu described his fear of publishing a big story with a major mistake in it.

Lawler said it is difficult to find people who read the newspaper correctly and the ever-present problem of having enough subscribers.

"Often times for readers, it's just so easy to read a headline and immediately form an opinion about it."

After discussing their respective—and collective—trials, Lubbers added that even though there are many challenges from being a journalist, there are also great moments.

"Even with all of the drawbacks and challenges all of us have been discussing, there are many great things about being a journalist ... What people don't see are those great days of interactions and when everyone in the newsroom is still excited about what they're doing."

The third question was, "How can good journalism versus bad journalism impact public opinion?"

Rohman said politics, "the elephant in the room", greatly influences the way journalism is done and viewed. However, she had a solution to help fight this battle.

"One of the ways to combat this is humanizing yourself. You have to talk and interact with people. Reporters on TV are very good at promoting themselves, but when a

reporter is part of a newspaper, it's more being behind the scenes, so they have to work harder," Rohman said.

Washington was more concerned with bad journalism done by experienced journalists.

"Journalists who behave badly don't do the basic stuff or don't get all of the details right ... Often times, people rewrite other journalists' stories and make bad names of other good journalists. Once you have something on the internet, you have no idea what will happen to it ... However, bad journalism isn't sustainable, which leaves me feeling optimistic for the future," he said.

After Blonigen finished the prepared questions, she opened the panel up to the audience for a Q&A. This led to discussions of what news sources to read and why. The New York Times was the first mentioned and agreed upon unanimously. The panelists also discussed circulation issues and if print journalism was on its way out, to which they responded: probably, but not for a long time.

After the conclusion of the panel, audience members, The Script staff, and the panelists enjoyed refreshments, perused the archive display, and mingled.

Overall, the relaunch event was a success and a unique and educational experience to those in attendance.



St. Scholastica community members check out the Scriptorium and Cable archives. Cable photo/Zach Thomas.